



SPONSORSHIP OPPORTUNITIES

The 2019 VIVA Quad Cities Fiesta will be held **Saturday, September 7th** at LeClaire Park, along the Mississippi River in Davenport, Iowa. We'll be celebrating the 26-year history of VIVA with new and refreshing ideas combined with the best of past traditions. Please join us!

PLATINUM SPONSOR \$5,000

- **Product category exclusivity**
- Ongoing sponsor recognition from the stage plus your company representative's personal welcome
- Three (3) corporate banners displayed, including the main stage (you provide)
- Year-round recognition on VIVA QC website linking to your corporate website
- Full page advertisement in event program
- Vendor exhibit table space

GOLD SPONSOR \$2,500

- Sponsor recognition stage announcements
- Two (2) corporate banners displayed (you provide)
- Year-round recognition on VIVA QC website linking to your corporate website
- Half page advertisement in in event program
- Vendor exhibit table space

SILVER SPONSOR \$1,000

- Sponsor recognition stage announcements
- One (1) corporate banner displayed (you provide)
- Year-round recognition on VIVA QC website
- Quarter page advertisement in in event program
- Vendor exhibit table space

BRONZE SPONSOR \$750

- Sponsor recognition stage announcements
- Year-round recognition on VIVA QC website
- Vendor exhibit table space
- Logo in event program

BUSINESS SPONSOR: \$500

- Eight (8) event admission passes
- Logo in event program
- Vendor exhibit table space



26TH ANNIVERSARY



FIESTA



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VIVA Quad Cities, Inc. is a non-profit organization celebrating Hispanic culture while raising funds for college scholarships. In partnership with the League of United Latin American Citizens (LULAC), we are dedicated to assisting area students, traditional and non-traditional and of all ethnicities, achieve their college dreams.

Since 1993, VIVA Fiestas have raised approximately \$300,000 - 100% of which have been awarded in scholarship funds. In 2015, VIVA joined forces with League of United Latin American Citizens (LULAC), and now contributes into the LULAC Scholarship award program, since combined inception we have awarded over \$585,000 in scholarships to Quad City area wide recipients, **GRAND TOTAL of \$885,000.**

The 2018 Fiesta and its 80+ community volunteers welcomed more than 3,000 patrons from around the Midwest. This will be the 26th year of celebrating VIVA Quad Cities and we expect to welcome thousands more.

SPONSORSHIP AGREEMENT DEADLINE AUGUST 16, 2019 FOR ALL RECOGNITION

COMPANY NAME

PHONE

CONTACT NAME

EMAIL

ADDRESS

CITY

STATE

ZIP

Sponsorship Level:

- Platinum \$5,000
- Gold \$2,500
- Silver \$1,000
- Bronze \$750
- Business \$500

Payment:

- Check Enclosed (payable to VIVA Quad Cities)
- Send Invoice

Remit To:

VIVA Quad Cities, Inc.
Attn: Toni Robertson, President
563-349-8297
P.O. Box 1490
Moline, IL 61266-1490

