



SPONSORSHIP OPPORTUNITIES

The 2018 VIVA Quad Cities Fiesta will be held **Saturday, September 8th** at LeClaire Park, along the Mississippi River in Davenport, Iowa. We'll be celebrating the 25 year history of VIVA with new and refreshing ideas combined with the best of past traditions. Please join us!

PLATINUM SPONSOR \$10,000

- **Product category exclusivity**
- Ongoing sponsor recognition from the stage plus your company representative's personal welcome
- Three (3) corporate banners displayed, including the main stage (you provide)
- Primary sponsor recognition on all event promotion including billboards
- Year-round recognition on VIVA QC website linking to your corporate website
- Full page advertisement in event program
- Vendor exhibit table space

GOLD SPONSOR \$5,000

- Sponsor recognition stage announcements
- Two (2) corporate banners displayed (you provide)
- Sponsor recognition on all event promotion including billboards
- Year-round recognition on VIVA QC website linking to your corporate website
- Half page advertisement in in event program
- Vendor exhibit table space

SILVER SPONSOR \$2,500

- Sponsor recognition stage announcements
- One (1) corporate banner displayed (you provide)
- Sponsor recognition on event promotion including billboards
- Year-round recognition on VIVA QC website
- Quarter page advertisement in in event program
- Vendor exhibit table space

BRONZE SPONSOR \$1,000

- Sponsor recognition stage announcements
- Logo on event posters
- Year-round recognition on VIVA QC website
- Vendor exhibit table space
- Logo in event program



FRIENDS OF VIVA SPONSORSHIPS

BUSINESS SPONSOR: \$500

- Eight (8) event admission passes
- Logo in event program
- Vendor exhibit table space

COMMUNITY SUPPORT: \$100

- Four (4) event admission passes
- Listing in event program

VIVA Quad Cities, Inc. is a non-profit organization celebrating Hispanic culture while raising funds for college scholarships. In partnership with the League of United Latin American Citizens (LULAC), we are dedicated to assisting area students, traditional and non-traditional and of all ethnicities, achieve their college dreams.

Since 1993, VIVA Fiestas have raised approximately \$260,000 - 100% of which have been awarded in scholarship funds. In 2015, VIVA joined forces with League of United Latin American Citizens (LULAC), and now contributes into the LULAC Scholarship award program which in just two years, has awarded over \$77,000 in scholarships to Quad City area wide recipients.

The 2017 Fiesta and it's 80+ community volunteers welcomed more than 1,800 patrons from around the Midwest. This will be the 25th year of celebrating VIVA Quad Cities and we expects to welcome thousands more.

SPONSORSHIP AGREEMENT

COMPANY NAME	PHONE	
CONTACT NAME	EMAIL	
ADDRESS		
CITY	STATE	ZIP

Sponsorship Level:

- Platinum \$10,000
- Gold \$5,000
- Silver \$2,500
- Bronze \$1,000
- Business \$500
- Community Support \$100

Payment:

- Check Enclosed (payable to VIVA Quad Cities)
- Send Invoice

Remit To:

VIVA Quad Cities, Inc.
Attn: Yvonne Savala, Treasurer
P.O. Box 1490
Moline, IL 61266-1490